

Golf OKLAHOMA

presents
the 73rd Hole

THE OFFICIAL PODCAST OF
OKLAHOMA'S AWARD-WINNING
GOLF PUBLICATION.

www.the73rdhole.com

Your Hosts



Colby Powell



Sam Humphreys



Taylor Williams



The 73rd Hole Podcast



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Golf Oklahoma welcomes you to the 73rd Hole, where the golf talk flows faster than the stream carrying away your new ProV1

Golf Oklahoma is proud to announce a partnership with The 73rd Hole, an informative and entertaining Oklahoma-based golf podcast rising quickly up the national charts and one we firmly believe will add a great deal to the knowledge and enjoyment of the game for our readers and all golfers in Oklahoma.

Colby Powell, Taylor Williams and Sam Humphreys are the hosts, all young, enthusiastic golf nuts with a passion for exploring every aspect of the game. They dissect every tournament and trend from the professional tours, interview golf

newsmakers and examine what's happening in and around the state and they do it twice a week. The podcasts are available on Apple iTunes Podcasts and Spotify Podcasts, just hit the subscribe button.

Powell and Williams both hail from Chickasha. Powell is a former host on The Franchise sports radio in Oklahoma City while Williams was a two-time 5A state champion and dabbled in professional golf. Humphreys was a member of state champion powerhouse teams at Edmond North, played collegiately at the University of Tulsa and UMKC where he

THE 73RD HOLE IS THRILLED TO ANNOUNCE OUR PARTNERSHIP WITH GOLF OKLAHOMA

This really gives us the platform to reach more golf fans than ever before. For those who've been with The 73rd Hole since day one, it's only going to get better from here. For those who are new to the podcast,

you can expect dedicated hosts who will work to bring you the most entertaining golf coverage in the state. From the PGA Tour to the Oklahoma Junior Golf Tour, The 73rd Hole has you covered!!

Click for podcast:



<https://podcasts.apple.com/us/podcast/the-73rd-hole/id1499872498>

Here are the partner opportunities:

73RD HOLE PARTNER

30-second recorded spot or 30-second host read spot in each show.
Name used in Golf Oklahoma previews and promos.

COST:

\$75 per show, 10 show minimum

SEGMENT SPONSORS

Sponsor a segment! We have many weekly segments, including, but not limited to, DraftKings Lineups, One-and-Done picks, Best bets of the week, Local guy to make noise this week, etc...

COST:

\$50 per show for a minimum of 10 shows.

For Title and Segment sponsorship opportunities call Sam Humphreys at 405-315-8808.

THE 73RD HOLE PODCAST HOST BIOS



Colby Powell



@ColbyJPowell



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Colby grew up playing golf at RiverBend Golf Club in Chickasha, OK. In the fall of 2011, Colby headed to Oklahoma State, where he played golf for fun and stayed miles away from the guys you see hitting shots on TV now. After graduating with a degree in Sports Media, Journalism and Broadcasting, Colby headed to Oklahoma City and worked for 107.7 The Franchise until September of 2019. Still an avid golfer, he tries to play as often as possible, and loves talking about the game on The 73rd Hole!!

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Sam Humphreys



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Sam Humphreys was a member of four state championship teams at Edmond North and a successful collegiate player for the University of Tulsa and UMKC. In June of 2018 he was diagnosed with stage 3 testicular cancer and had 4 surgeries along with 4 rounds of grueling chemo from August to November. Sam graduated from UMKC with a bachelors in Interpersonal Communications, and after Covid-19 ruined the rest of his final season, he dipped his toe into professional golf but is now taking after his father – The Sports Animals' Craig Humphreys – and pursuing a career in journalism and broadcasting. Sam adds a player's perspective to the 73rd Hole Podcast.



Taylor Williams



@T_Williams101



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Taylor Williams



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Taylor, 28, loves everything about golf – playing, equipment, stats, history, architecture, instruction and even the rules. A two-time 5A champion for Chickasha in 2010 and 2011, he went on to play collegiately at Oklahoma Christian and is a regular competitor in state and regional events. He has worked in golf shops and as an instructor. When not playing, talking about or thinking about golf, loves to spend time with his family, running around with his puppy and watching Thunder basketball.

TESTIMONIALS

This podcast is how I keep up with what's happening in the world of golf. I spend a lot of time on the road, so I prefer letting these guys do all the research and making me sound smart!

CODY BURROWS - ASPIRING PROFESSIONAL GOLFER

I work an 8-to-5 and have a newborn, so I don't have time to follow everything that goes on in the game of golf. With the 73rd hole, I just listen to a couple podcasts a week and feel like I know everything I need to and then some!!

JACK KLEIN - WEEKEND GOLFER